

NEWS You Can Use

A Voice for the Business Community

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Springdale- Retail District Revitalization

The Springdale Retail District is one of the largest concentrations of retail establishments in the Mid-West consisting of over 4.2 million square feet of retail floor area. The District was initiated in 1963 with the development of Tri-County Mall...an open air center of 600,000 square feet housing Shillito's and Pogue's Department Stores and a Kroger Supermarket. Thru the succeeding four and one half decades, new developments and redevelopments have added over 3.5 million square feet of retail establishments. The regional influence of "Tri-County" was clearly demonstrated in recent studies wherein market area respondents classified Tri-County as the best known shopping area in Cincinnati.

The District is generally bounded by I-275 on the north; Tri-County Parkway on the south; Chesterdale Road on the east; and Northland Blvd on the west.

The Retail District is a major contributor to the economies of Springdale, Hamilton County and the State of Ohio. The District provides approximately \$2 million, \$9 million and \$45 million respectively to these governmental entities each year by way of employee earnings taxes, real estate taxes and sales taxes.

While the Retail District continues to be vibrant and successful, new trends in retail facility development and new shopping venues have created the need for retail revitalization to keep the District competitive with expanding commercial activity in surrounding areas. The City of Springdale has recognized the need for such renewal and is currently preparing a Retail District Revitalization Plan which will help guide and direct the improvement of the District in coming years and decades. The planning program was initiated with City consultants Kinzelman, Kline and Gossman and the Urban Marketing Collaborative in June 2007 and is expected to be completed in May of 2008.

Retail District continued...

The Revitalization Plan is focused on enhancing the life style retail experiences of the District by:

- Providing a blueprint for public utility and roadway infrastructure improvements and enhancements to benefit the District;
- Assisting retailers and retail property owners with redevelopment plans and programs;
- Providing a plan for the enhancement of streetscapes particularly on Princeton Pike and Kemper roads;
- Defining potential incentives for improved retail facilities and developments;
- Providing a framework for marketing and promotion of the Retail District.

For further information concerning the Retail district and the revitalization Initiative contact Jeff Tulloch, Development Director, City of Springdale at 513-346-5700 or jtulloch@springdale.org.

2008 Member Directory & Buyers Guide

The RCP Directory will be distributed to 1000 firms in 6 business communities including: Evendale, Forest Park, Reading, Sharonville, Springdale, and Woodlawn.

1/8 page (2.5 x 4.25 or Business card) - \$150*

1/4 page (4.25 X 5.5) - \$250*

1/2 page (8.5 X 5.5) - \$450*

full page (8.5 X 11) - \$800*

**Please note - for new ads or changes from last year ads, add \$25 to the prices listed above.*

If you are interested in advertising please call Julie @ 346-5712 or email Julie@springdalechamber.org.

Deadline to advertise is February 28, 2008 and the directory will be distributed in April.

New Members

We are pleased to welcome the following new members to the Chamber:

Krazy City, Eugenia Gates Agency-American Family Insurance, Calvary Church Academy and Cincinnati Bell.

RCP Luncheon

POWER LUNCH

WEDNESDAY, FEBRUARY 20, 2008

Cincinnati North Hotel

11911 Sheraton Lane, Springdale (I-275 at Route 4 Exit)

11:00 a.m. – Registration & Networking Game

11:45 a.m. 1:15 p.m. – Buffet lunch, followed by program

Cost \$15/members, \$20/non-members

A special thanks to Guardian Savings Bank- Tri-County
for sponsoring the event.

Topic – Effective Communication for Improved Performance

Our presenter, **Stephen D. Boyd, Ph.D., CSP** works with organizations who want to speak and listen more effectively in order to increase personal and professional performance. He fills his presentation with stories and humor that lock in the concepts he presents. His programs are designed to increase workplace success as well as help people change their lives through improving speaking and listening skills. He will challenge you to go for the “High Bid” in the auction of life because we constantly sell ourselves by what we say.

Dr. Boyd is currently Professor of Speech Communication in the College of Informatics at Northern Kentucky University. He is a past recipient of the “Outstanding Professor of the Year” award there, where he teaches consistently popular courses in speaking, listening, and training. He has conducted hundreds of programs on listening and speaking for business, education, and associations. In addition to his individual corporate speech coaching, Steve coached a National Champion in the American Legion High School Oratorical Contest.

Reserve your spot now for what promises to be a presentation that will entertain you as well as educate you on improving your speaking and listening skills.

Members of the RCP participating chambers (Evendale, Forest Park, Reading, Norwood, Sharonville, Springdale, and Woodlawn) are welcome to bring company brochures to the power lunch as display tables will be set up. If you would like to be a sponsor of the luncheon, the cost is \$250. You will receive 2 complimentary lunches, recognition at the meeting as well as have a 6' display table set up for your use.

Contact your local chamber for more information or to register.

Member Offer

America Saves Week is February 24- March 2. Building wealth starts when you set a goal and make a plan to reach that goal. During this week, North Side Bank will waive all minimum balance requirements on Savings Accounts for all of 2008. Everyone who opens a Savings Account will also receive a special savings gift (Feb.24-March 2).

Springdale Chamber of Commerce
11700 Springdale Pike
Springdale, OH 45246

 North Side Bank
AND TRUST COMPANY